

**TOWN OF PANTEGO  
2006 STRATEGIC PLAN**

**MISSION STATEMENT**

**TO PROVIDE QUALITY SERVICES IN A COST-EFFECTIVE MANNER**

**VISION STATEMENT**

***PANTEGO SHALL STRIVE TO BE A PREMIER COMMUNITY IN WHICH TO LIVE, WORK, AND RETIRE, WHILE MAINTAINING OUR SMALL-TOWN ATMOSPHERE***

**The Strategic Plan for the Town of Pantego is a dynamic set of goals, strategies, and objectives that incorporates the Vision and Mission of the Town Council and provides a road map for the Town in the short term as well as acknowledging and setting the stage for long term initiatives.**

**Goal 1      *Systematically Invest in Public Infrastructure***

Strategy	Objective	Responsibility	Target Date
Strategy 1	Improve Water and Sewer Infrastructure		
	Objective 1	Paint and rehab water tanks	Eng/PW
	Objective 2	Evaluate each well and well site for problems and needed improvements	Eng/PW
	Objective 3	Develop maintenance program for wells	PW
	Objective 4	Develop water meter replacement program	PW
	Objective 5	Develop fire hydrant maintenance and replacement program	PW/FD
	Objective 6	Evaluate the need for computerized water control	Eng/PW
	Objective 7	Review water quality	CM/PW/Council
	Objective 8	Evaluate power backup source for lane well	PW
	Objective 9	Initiate camera survey of sewer system	
	Objective 10	Identify existing sewer system problems	PW
	Objective 11	Evaluate Lift Station maintenance and improvements	PW
			2006
			ongoing
			ongoing
			ongoing
			2006/07 annually
			2006
			ongoing
			2006/07
			2006/07

Strategy 2      Maintain and Improve Drainage Infrastructure

Objective 1	Review Engineer's Storm Drainage Report dated 2000	CM/Council	2006/07
Objective 2	Review drainage problems on Superior, Tierce, and Garner	CM/Council	2006/07

Strategy 3      Maintain and Improve Roadway Infrastructure

Objective 1	Superior/Duluth improvement	CM/Council	2006/07
Objective 2	Tierce, Graves, and Garner improvement	CM/Council	2007/08
Objective 3	Mistletoe Ln. Improvement	CM/PW/Council	2007/08
Objective 4	Maintain a slurry seal program	CM/PW/Council	2008/09
Objective 5	Develop curb & gutter repair and replacement program	CM/PW/Council	ongoing
Objective 6	Maintain quarter cent sales tax for street maintenance	CM/Council	2006
Objective 7	Repair and maintain cul-de-sacs	CM/Council	2007/08
Objective 8	Review Engineer's report of 2000	CM/Council	2006
Objective 9	Cobble Court improvement	CM/Council	2006

Strategy 4      Maintain and Improve Traffic Management

Objective 1	Conduct yearly traffic surveys	PD	ongoing
Objective 2	Maintain comprehensive traffic enforcement plan	PD	ongoing
Objective 3	Maintain signal light maintenance contract with Arlington	CM/Council/PW	ongoing
Objective 4	Identify any pedestrian traffic issues throughout Town	PD/PW	ongoing
Objective 5	Develop and maintain a traffic and street sign replacement program	PW/PD	ongoing

**Goal 2      *Maintain The Integrity and Quality of Life Within The Town of Pantego***

Strategy	Objective	Responsibility	Target Date
----------	-----------	----------------	-------------

Strategy 1      Review and Update Town Ordinances

Objective 1	Conduct work sessions to review and update ordinances	CM/Council/Staff	2006/07
Objective 2	Develop strategies for promoting well-maintained neighborhoods	Staff/Council/CM	2006/07

Objective 3 Expand on and improve enforcement of ordinances relating to the appearance of neighborhoods and the business community CM/Staff/CE 2006/07/08

**Goal 3**      **Promote Economic Development**

Strategy	Objective	Responsibility	Target Date
----------	-----------	----------------	-------------

**Strategy 1**      **Develop A Marketing Plan For The Town of Pantego**

Objective 1 Work in partnership with PEDC to promote economic development within the Town of Pantego Staff/Council/PEDC 2006/07

Objective 2 Promote the Town of Pantego locally and statewide Staff/Council 2006/07

Objective 3 Work to strengthen and retain existing businesses CM/Council/Staff 2006/07/08

Objective 4 Market available lands for residential and business opportunities Staff/Council 2006/07

**Goal 4**      **Maintain and Enhance Town Services and Ensure Excellent Fiscal Management To Maintain Public Trust.**

Strategy	Objective	Responsibility	Target Date
----------	-----------	----------------	-------------

**Strategy 1**      **Utilize Technology For Optimum Performance and Customer Service.**

Objective 1 Evaluate computer system in City Hall for efficiency and security Staff 2006/07

**Strategy 2**      **Enhance Records Management System and Storage.**

Objective 1 Research feasibility of implementing Laserfiche system department wide including cost analysis Staff 2006/07

**Strategy 3**      **Maintain and Enhance Web-site To Enhance Customer Service**

Objective 1 Investigate feasibility of E-commerce City Secretary 2006

Objective 2 Train and assign additional Webmaster City Secretary 2006

**Strategy 4**      **Maintain and Sustain a Financially Sound Organization**

Objective 1 Develop a financial management plan CM/Finance 2006

**Objective 2** Maintain and update  
Investment policy

CM/Finance/Council

Yearly

**Strategy 5 Enhance Communications With Citizens and Business Owners of Pantego**

**Objective 1** Evaluate the effectiveness  
of Town newsletter

City Secretary/Council

ongoing

**Objective 2** Establish quarterly Town  
Hall meetings

Council

2006/07/08

RESOLUTION #2006- 17

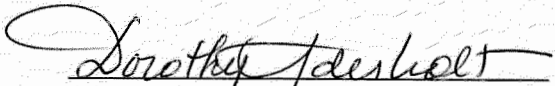
A RESOLUTION OF THE TOWN COUNCIL OF THE  
TOWN OF PANTEGO, TEXAS, ADOPTING A  
STRATEGIC PLAN FOR THE TOWN

WHEREAS, the Town Council of the Town of Pantego, Texas, has met to develop a strategic plan for the town; and

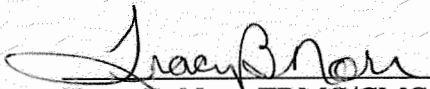
WHEREAS, the Town Council defined goals, strategies and objectives to provide short-term and long-term initiatives.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PANTEGO, TEXAS, THAT THE FOLLOWING EXHIBIT BE ADOPTED AS THE TOWN'S STRATEGIC PLAN.

Adopted this 12<sup>th</sup> day of June, 2006, at a regular meeting of the Town Council of the Town of Pantego, Texas, by a vote of 5 ayes, 0 nays, and 0 abstentions.

  
Dorothy Aderholt, Mayor

ATTEST:

  
Tracy B. Norr, TRMC/CMC  
City Secretary